

Friends of Ecogenia Ambassador

Updated March 2024

Organization Overview

[Ecogenia](#) is a nonprofit organization dedicated to building a youth climate corps for Greece. Our mission is to mobilize young people to accelerate localized climate action through the civic service model. Our vision is to support a generation of active climate citizens working together for a sustainable and resilient Greece.

Ecogenia has established a 501c3 in the United States called Friends of Ecogenia with the goal of creating easy, tax-deductible donation pathways for those who want to support our mission in the US and from the Greek diaspora. As a nonprofit operating in Greece, we depend on contributions from individuals, corporate partners, and institutions to keep our work moving forward.

Why do we need Ambassadors?

We believe in harnessing the power of the Greek diaspora and passionate individuals worldwide to drive positive change for Greece. We see Ecogenia Ambassadors as critical to helping raise awareness about our work, and identifying opportunities for financial support.

Why become an Ambassador?

In addition to joining a dynamic team of like-minded individuals to support a growing Greek nonprofit, with a mission and vision to support Greek youth and localized climate action projects to benefit communities across Greece, you will have the opportunity to:

- Connect back to Greece in a meaningful and impactful way
- Become a champion for Greek civil society (NGOs)
- Channel your skill-sets and interests
- Help preserve and shape a Greece that is resilient and sustainable, led by Greek youth
- Support young Greeks through meaningful paid work and training
- Access to the 'pulse' of what's happening on the ground in Greece

Who can be an Ambassador?

An ideal Ambassador would identify with some of the following, but Ambassadors of all ages, backgrounds, professional experience, etcetera are encouraged to apply

- Strong connection to Greece, the Greek diaspora community, and/or a demonstrated interest in Greek culture, heritage, and/or civic engagement
- Passion for environmental conservation, climate action, and sustainable development, with a commitment to making a positive impact
- Excellent communication and interpersonal skills, with the ability to engage and inspire diverse audiences
- Ability to work independently, take initiative, and effectively manage time and resources
- Experience with fundraising, community engagement, advocacy, or related fields
- Proficiency in English; knowledge of Greek language and culture

Ambassador role description

As an Ambassador for Ecogenia, you will play a pivotal role in advancing our mission and expanding our reach within the Greek diaspora community and beyond. You will serve as a passionate advocate for environmental conservation and sustainable development in Greece, working closely with our team to drive fundraising efforts, raise awareness, and engage supporters through various initiatives.

Requirements

1. Commit to a one-year minimum term
2. Attend quarterly meetings
3. Cohack online via email or google docs as needed
4. Bring forward ideas on molding and expanding this role

Responsibilities

This includes a focus on at least one of the following key areas listed below, but a combination of this work is encouraged in order to maximize impact.

1. **Fundraising:** Lead and support fundraising campaigns and initiatives targeting the Greek diaspora and individuals passionate about climate action, including Ecogenia's year end fundraising campaigns. Utilize your network and connections to secure donations, sponsorships, and partnerships to support Ecogenia's programs and projects.
2. **Awareness Raising:** Organize and host informational sessions, webinars, and events to raise awareness about Ecogenia's mission, projects, and impact. Develop and disseminate educational materials and content to inspire action and promote environmental stewardship. Inform friends, family, and wider networks about the impact of Ecogenia's work.
3. **Community Engagement:** Cultivate and nurture relationships with individuals, organizations, and stakeholders within the Greek diaspora community, as well as those interested in civic service and climate action. Leverage social media, networking platforms, and other channels to engage supporters and mobilize them towards collective action.
4. **Advocacy:** Serve as a vocal advocate for Ecogenia's vision and mission, especially as it relates to civic service and environmental conservation and sustainable development in Greece.
5. **Collaboration:** Work with the other Ambassadors and be excited and open to develop and shape the program together! It also means collaborating closely with Ecogenia's leadership team, volunteers, and partners to align efforts and maximize effectiveness.

Join us as an Ambassador for Ecogenia and help us create a greener, more sustainable future for Greece and beyond!